12 October, 2026

Dear Community Partner:

We are delighted to invite you to become a sponsor of the **2027 Bacon Bash – A Bacon, Beer & Bourbon Affair**, on **May 27, 2027**, at the **Virginia Living Museum**.

Bacon Bash is one of the Peninsula's premier charitable events, bringing together more than 600 business leaders, community members, and supporters for an evening featuring bacon-inspired creations from local restaurants, craft beer, bourbon cocktails, live entertainment, and fellowship.

Since 2014, Bacon Bash has raised more than $310,000 to support charitable initiatives that make a difference in our community and around the world.

Your Sponsorship Makes a Difference

Proceeds support programs focused on:

- **Education** – Scholarships, early childhood literacy, and youth development
- **Children & Families** – Services supporting vulnerable children and families
- **Community Well-Being** – Food security, housing stability, and self-sufficiency
- **Health & Disease Prevention** – Local health programs and Rotary's global effort to eradicate polio
- **Disaster Relief** – Humanitarian assistance and emergency response
- **Environment** – Conservation and environmental education

Your sponsorship helps the **Rotary Club of Warwick at City Center** fulfill its commitment to **Service Above Self** while providing your organization with valuable exposure to an engaged audience of business and community leaders.

Please review the enclosed sponsorship packet for available levels and benefits. We encourage you to secure your sponsorship early to maximize recognition leading up to the event.

Thank you for your consideration and for helping us make a lasting difference. We hope you will join us as a valued partner in making the **2027 Bacon Bash** our most successful event yet.

Sincerely,

Rusty Sprouse

Bacon Bash Committee Chair
Rotary Club of Warwick at City Center

Your contribution is deductible to the full extent of the law. Warwick Rotary Foundation EIN 54-1807804

Together, we are People of Action.

We Participate l We Transform l We Inspire l We End Polio l We Feed the Hungry l We Clean Up l We Connect

Past Beneficiaries Include:

Supporting Education

- Christopher Newport University McMurran Scholarship
- Warwick High School Scholarship Program
- Kevin Lyles Peninsula Community College Scholarship
- FirstSpark

Youth Leadership & Development

- Scouting America
- Girl Scouts
- Boys & Girls Club
- YMCA Camp Programs

Growing Local Economies

- Virginia Peninsula Foodbank
- Thrive Peninsula
- Housing Development Corporation

Improving Maternal & Child Health

- EDMARC Hospice for Children
- Peake Child Care Center

Promoting Peace & Disaster Relief

- Disaster Aid USA
- ShelterBox

Fighting Disease & Protecting the Environment

- Rotary Foundation PolioPlus Program
- Virginia Living Museum



Thursday, May 27, 2027

at the Virginia Living Museum

5:30 p.m. Early Access*

6:00 p.m. General Admission

2027 Annual Bacon Bash

Event Sponsorship Benefits

	Presenting $10,000	**Emerald $7,500**	**Diamond $5,000**	**Platinum $2,500**	**Gold $1,000**	**Silver $500**	**Bronze $250**
# Event tickets	40	30	20	12	8	4	2
VIP: EARLY access to the event	YES*	YES*	YES*	YES*	YES*		
Keepsake Glasses Logo/Name	YES						
Event Napkins Logo/Name		YES					
VLM Road sign Logo/Name (40,000 impressions daily)	YES	YES	YES	YES			
Event Signage Logo/Name	PROMINENT	PROMINENT	HEAVY	HEAVY	YES	YES	YES
Event website, Facebook page Logo / Name	YES	YES	YES	YES	YES	YES	YES
Recognition Plaque (PIG with Name)	YES	YES	YES	YES	YES	YES	YES

Thursday, May 27, 2027

at the Virginia Living Museum

Sponsorship Agreement Form

Sponsor Name:_____

Address:_____

City:_____ State:_____ Zip Code:_____

Biz Contact Name:_____

Phone:_____ Email:_____

Company Website:_____

My Rotary contact person is: _____

Sponsorship Level

O **Presenting Sponsor $10,000**

O Diamond $7,500 O Emerald $5,000 O Platinum $2,500

O Gold $1,000 O Silver $500 O Bronze $250

O YES, please use our company logo to display on the event website

email a .gif or .jpg version of your logo to cmalpass@gmail.com **by May 1, 2027**

o I am unable to sponsor the Bacon Bash but please accept my contribution of $_____

Payment Instructions

o Check Enclosed for $_____

Please make checks payable to:

Warwick Rotary Foundation

PO Box 120472, Newport News, VA 23612

Memo line: Bacon Bash

SPONSORSHIP TICKETS WILL BE DELIVERED IN EARLY MAY

Please contact Rebecca at 757-871-6831 if you have any questions.

Sponsorship deadline: 05/01/2027